

Taney County Partnership



**Branson Board
of Aldermen**

**November 10,
2014**

Public Sector Partners



- Taney County Commission
- Village of Taneyville
- Village of Bull Creek
- Village of Merriam Woods
- Village of Kirbyville
- City of Rockaway Beach
- City of Forsyth
- City of Hollister
- City of Branson



Business Sector Partners



- Akers & Arney
- Angel Hospitality
- Arrowhead Building Supply
- Arvest Bank
- Bank of Missouri
- BKD, LLP
- BLACC
- Branson Airport
- Branson Bank
- Commercial 1 Brokers
- Connell Insurance
- COX Medical Center Branson
- Empire Electric
- HCW, LLC
- Mercy
- OTC Table Rock
- Ozark Mountain Bank
- Schultz Surveying & Engineering
- **Tom Boyce Excavating**
- **United Rentals**
- White River Electric



Three Year Commitment



- \$2,500
- \$5,000
- \$10,000+



Five Core Competencies



- **Business Retention and Expansion**
- **Small Business and Entrepreneurial Development**
- **Workforce Development**
- **Business/Industry Attraction & Marketing**
- **Project Management**



Since Last Live Report



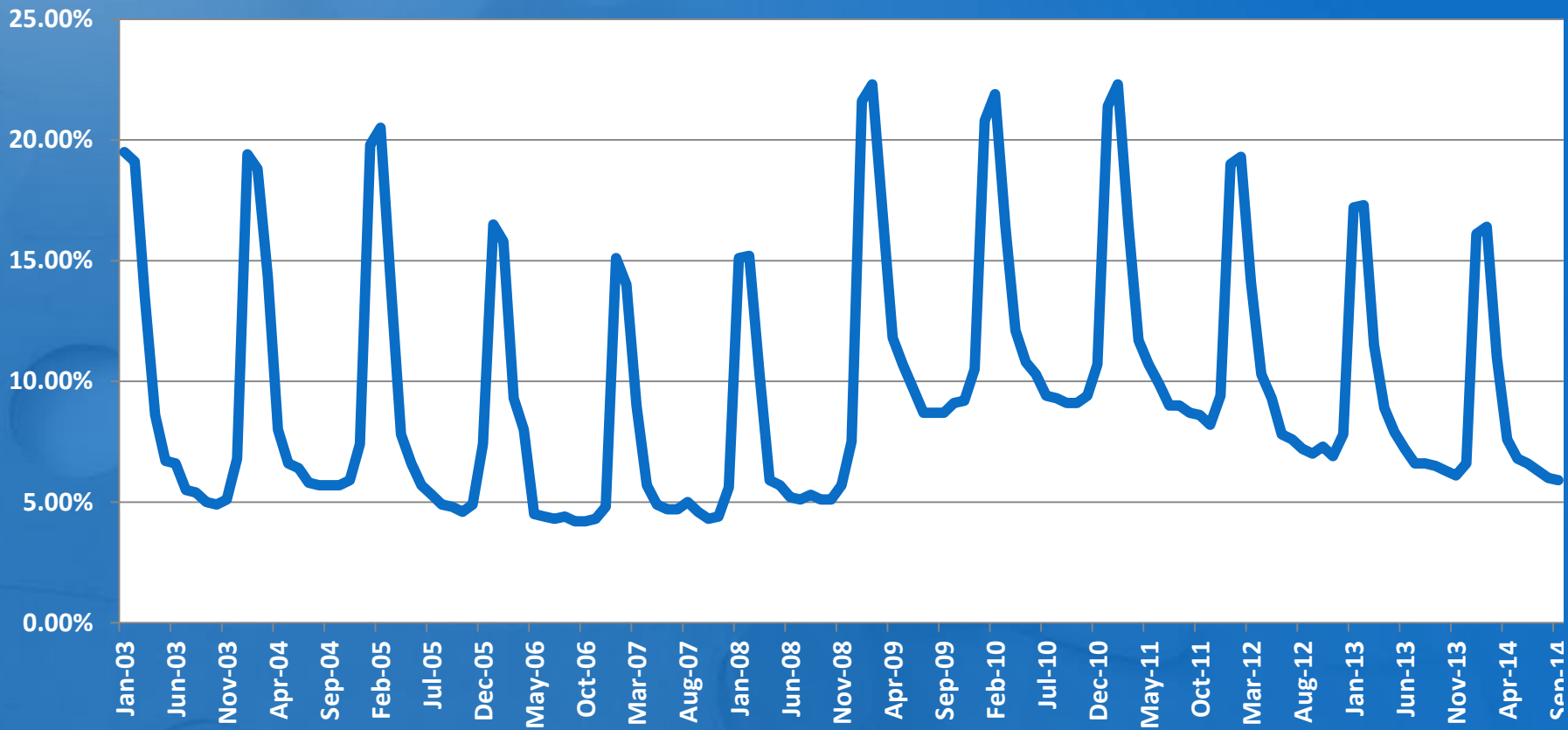
- **Marketing and Programs Director**
 - Jennifer Langford, MBA, MIS
- **New Name and Logo**
- **New Website**
- **LocationOne**
- **Site Selection Magazine**
- **Industry Week**



Variability of Taney County's Unemployment Rate



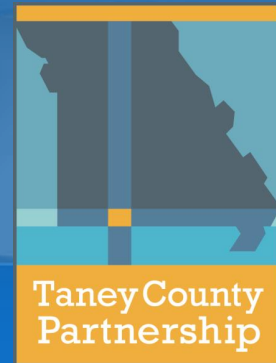
Unemployment Rate



(Source: Bureau Labor Statistics, U.S. Department of Labor)



"Off/On Season" Unemployment



Unemployment Rates

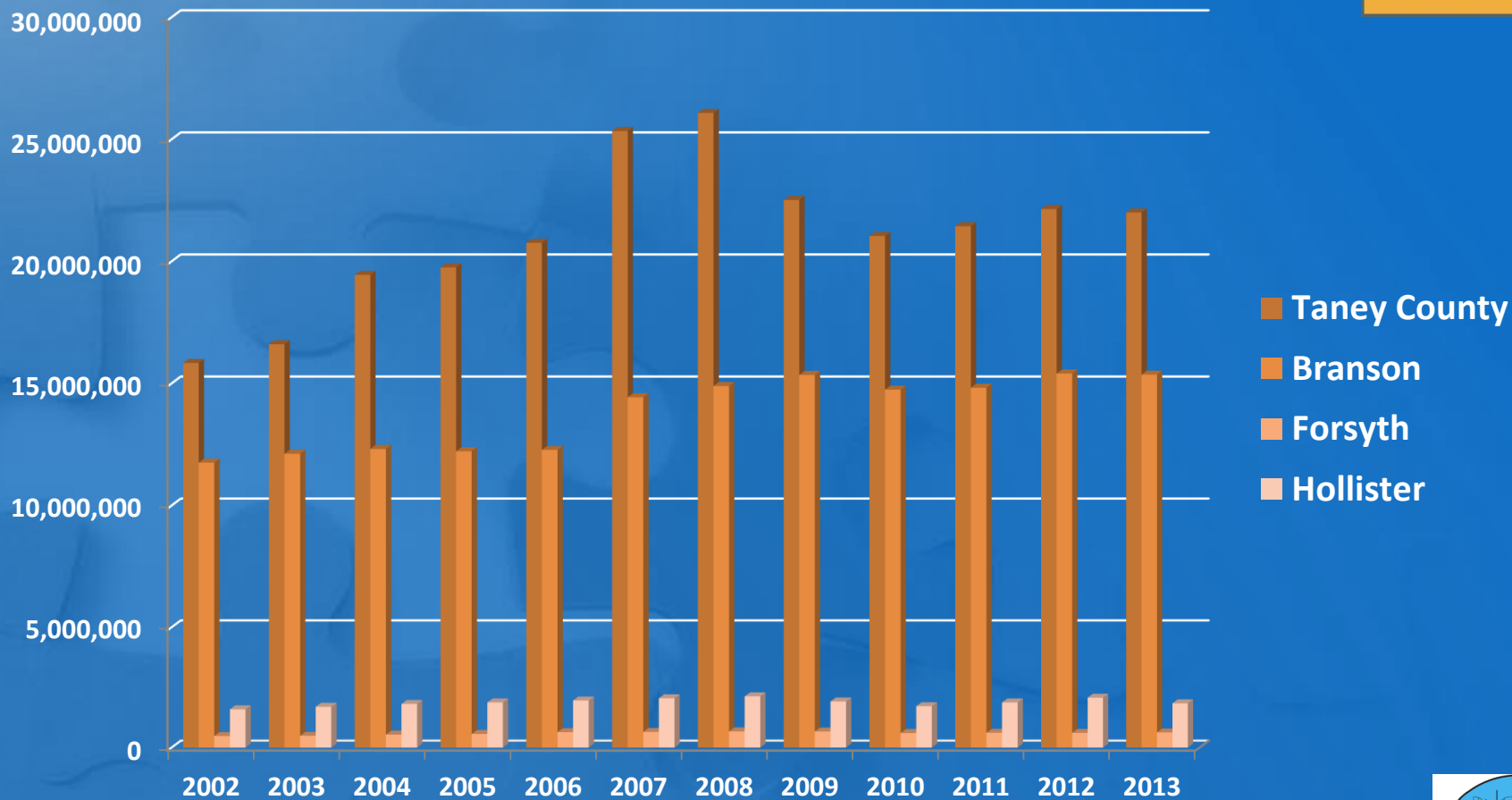
	'03	'04	'05	'06	'07	'08	'09	'10	'11	'12	'13	'14
Jan	19.5	19.4	19.8	16.5	15.1	15.1	21.6	20.8	21.4	19.0	17.2	16.1
Feb	19.1	18.8	20.5	15.8	14.0	15.2	22.3	21.9	22.3	19.3	17.3	16.4
Mar	13.5	14.3	14.1	9.3	9.0	10.3	17.1	16.4	16.6	14.1	11.5	11.0

	'03	'04	'05	'06	'07	'08	'09	'10	'11	'12	'13	'14
June	6.6	6.4	5.7	4.4	4.7	5.2	9.7	10.3	9.9	7.8	7.2	6.6
July	5.5	5.8	5.3	4.3	4.7	5.1	8.7	9.4	9.0	7.6	6.6	6.3
Aug	5.4	5.7	4.9	4.4	5.0	5.3	8.7	9.3	9.0	7.2	6.6	6.0

(Source: Bureau Labor Statistics, U.S. Department of Labor)



Local Sales Tax



(Source: MO Dept. of Revenue Tax & Fee Distribution)



Site Selection Consultants



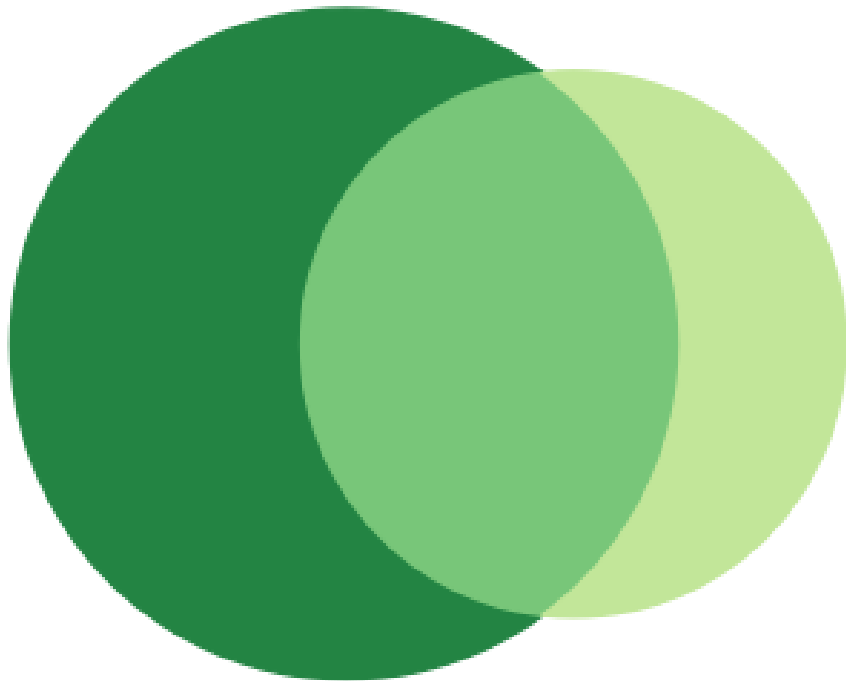
- 52 Consultants/31 Agencies
- Springfield Regional Economic Partnership & Missouri Partnership
- Chicago-Dallas-Philadelphia-Kansas City
- Lakeside with the Locators
- 2 Familiarization Tours
- UNI/IDM & Insite Consulting



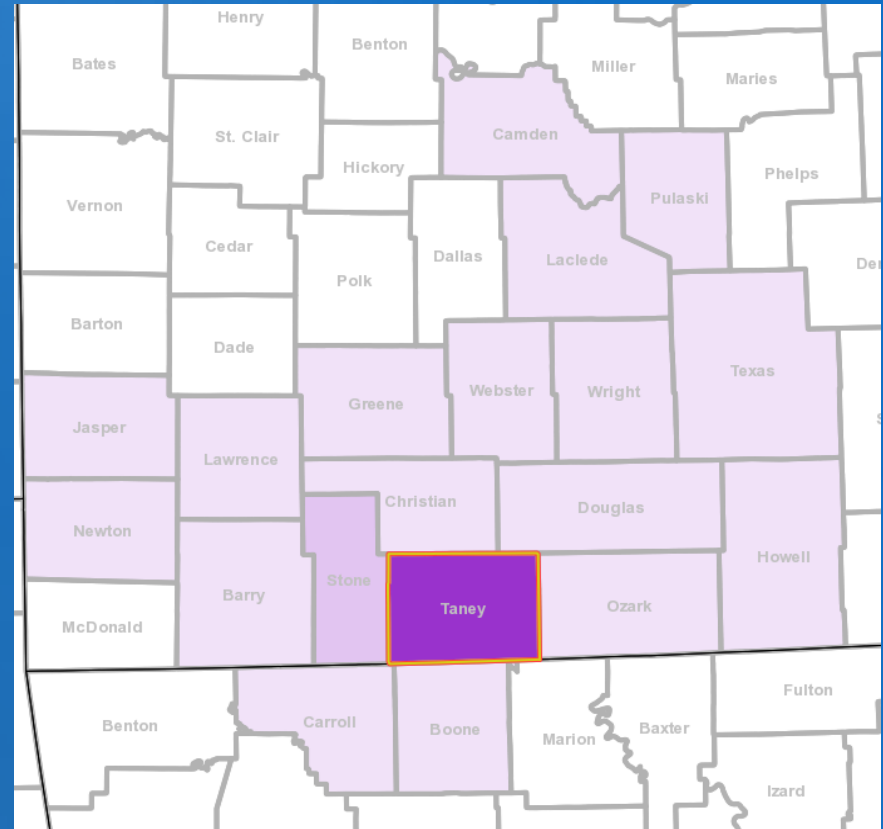
Taney County Labor Force



Inflow/Outflow Job Counts in 2011



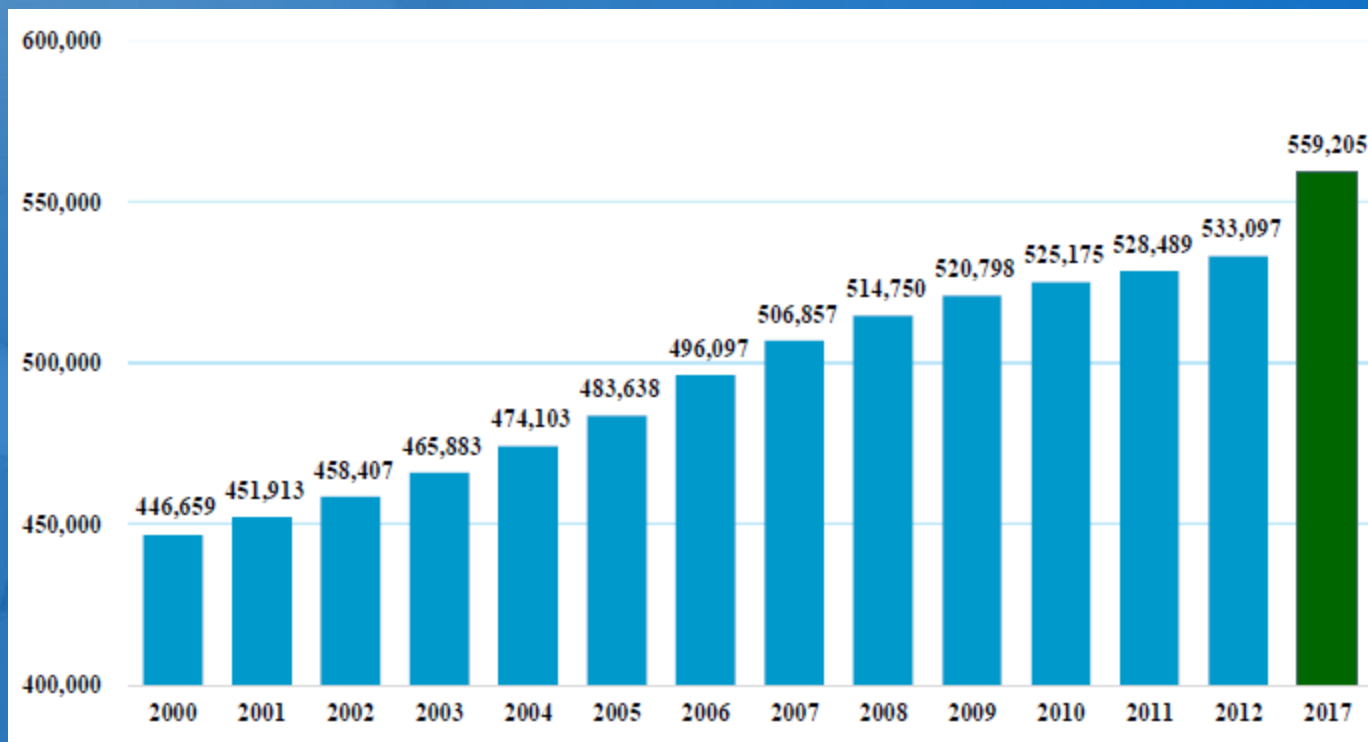
14,943	- Employed in Selection Area, Live Outside
5,948	- Live in Selection Area, Employed Outside
11,659	- Employed and Live in Selection Area



(Source: U.S. Census Bureau)



Taney County Labor Market Area Population



(Source: U.S. Census Bureau and DemographicsNow.com)



Recent/Current/Future Development



- \$12M OTC Table Rock Campus
- \$23M MENARDS “Most Southern”
- \$31M COX ER and ICU Unit
- \$60M Mercy Super Clinic
- \$16M-\$24M Ball Parks of America
- \$80-\$120M Spirit of 76 “Complete Streets”



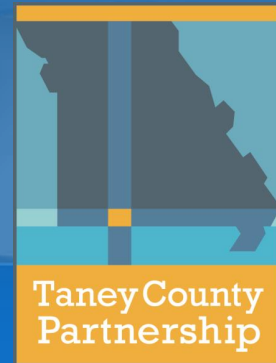
Certified Work Ready Communities (CWRC)



- MO one of first 4 states to roll out
- Now 17 states participating
- Jasper County, MO
- National Career Readiness Certificate (NCRC)
- ACT WorkKeys, DESE & MSIP 5



ACT Certified Work Ready Communities



Counties	State	Date Certified
Jasper	MO	March 2013
Clarendon	SC	August 2013
Butler	MO	January 2013
Franklin	MO	January 2013
Ripley	MO	January 2013
McCormick	SC	March 2014
Colleton	SC	April 2014
Henry	MO	July 2014
Jefferson	MO	July 2014
St. Francois	MO	July 2014
Saluda	SC	July 2014
Avoyelles	LA	July 2014
Rapides	LA	July 2014



Taney County Goals/Stats



- Emerging Workforce: 3 of 160 goal
- Current Workforce: 8 of 51 goal
- Transitioning Workforce: 70 of 345 goal
- Employers Supporting 92 of 97 goal



Next Steps



- TANEY COUNTY Businesses With 5 Employees
- OR, 4 or less

• CALL TO ACTION



Announced, Current & New Projects



		YTD 2014
Announced Projects		3
	New Jobs	215+
	New Payroll (est.)	\$4.2M+/-
	New Capital Investment	\$41.7M
Current Active Projects		12
Total New Projects		10
	Existing Businesses	3
	New Businesses	7

- **MENARDS, Ball Parks of America, Grand Palace**



Project Pipeline

10.20.14



Stats		Industry Sectors	
New Jobs	1219+/-	Manufacturing	4
New Payroll	\$18.2M+	Financial/Business Service	2
New Investment	\$434M+/-	Medical Research & Services	1
New Square Footage	838K+	Supply Chain Management	1
Acreage	254+	IT, Innovation	1
		Tourism/Retail/Lodging	11

- 12 Active, 8 Inactive



Local, Regional & State Economic Development



- Enhanced Enterprise Zone/Administrator
- Industrial Development Authority/Board
- Springfield Regional Economic Partnership/Advisory Board
- Ozarks Regional Community Development Corporation/Board Secretary
- Missouri Economic Development Council Board/Marketing Chair



Web/Social



- **ACT Work Ready Communities:**

<http://www.workreadycommunities.org/MO/213>

- **Website:**

www.taneycountypartnership.com

- **“Like”:**

www.facebook.com/taneycountypartnership



Questions/Comments??



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Thank You For Your Time!

